



Giving Voice to Values: How to Speak Your Mind When You Know What's Right

By Mary C. Gentile

Yale University Press. Paperback. Book Condition: new. BRAND NEW, Giving Voice to Values: How to Speak Your Mind When You Know What's Right, Mary C. Gentile, How can you effectively stand up for your values when pressured by your boss, customers, or shareholders to do the opposite? Babson College business educator and consultant Mary Gentile draws on actual business experiences as well as social science research to challenge the assumptions about business ethics at companies and business schools. She gives business leaders, managers, and students the tools not just to recognize what is right, but also to ensure that the right things happen. The book is inspired by a programme Gentile launched at the Aspen Institute with Yale School of Management, and now housed at Babson College, with pilot programmes in over one hundred schools and organizations, including INSEAD and MIT Sloan School of Management. She explains why past attempts at preparing business leaders to act ethically too often failed, arguing that the issue isn't distinguishing what is right or wrong, but knowing how to act on your values despite opposing pressure. Through research-based advice, practical exercises, and scripts for handling a wide range of ethical dilemmas, Gentile empowers business...



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Reviews

Complete guideline! Its this type of great read through. it absolutely was writtern quite perfectly and helpful. I am very happy to explain how this is basically the best book i actually have read through during my personal life and can be he very best book for at any time.

-- **Joshua Gerhold PhD**

A very awesome book with perfect and lucid reasons. It really is basic but shocks within the 50 percent of the book. Its been designed in an exceptionally easy way and is particularly merely right after i finished reading this ebook where in fact changed me, change the way i think.

-- **Meagan Roob**